

Write Better Prompts. Coach People Better.

One structure that makes your leaders' AI prompts sharper and their one-on-ones better. Same discipline. Both results.

A better prompt and a better conversation turn out to be the same discipline.

THE PROBLEM

Your leaders already use ChatGPT and Copilot to write reviews, feedback, and emails. Nobody taught them how.

- AI drafts get read off the screen in the 1:1
- Lazy prompts produce generic output
- Lazy conversations produce disengaged people
- Same root cause: no structure for thinking first

THE GROWTH™ MODEL



THE 90 MINUTES

0:00	The problem	What AI already writes on your team
0:15	The model	GROWTH, step by step
0:35	Prompt lab	Pairs rewrite a real prompt. Before vs after.
0:55	Conversation lab	Groups of three rehearse a real 1:1
1:15	Commit	Name one conversation to run this week

THE OFFER

\$3,500 per session, up to 12 leaders

- Virtual or in person. Travel billed at cost.
- GROWTH card, template, 30 day follow-up
- **Small by design. Over 12? Two sessions.**

BUILT FOR

CEOs, CHROs, and PE operating partners whose leaders already use AI at work.

WHERE IT LEADS

Follow-through coaching for the team, or a fractional AI enablement retainer that installs the model.

Liz Corey, Founder and CEO

Former CHRO at four PE-backed companies · 15 years at PwC · Forbes HR Council
Turnover 33.7% to 22.4% · Nine straight quarters of EBITDA improvement

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